

Tri-Cities Tn-Va Proclamation

Whereas, Each year on February 14th, many people exchange cards, candy, gifts, flowers or meal with their special ‘valentine’ and

Whereas, For this special day of love,

- approximately 151 million **Valentine’s Day** cards are exchanged annually,
- \$1.057 billion is spent in candy sales,
- 198 million roses are produced of which
 - 73% are bought by men while
 - 14% of women send themselves flowers on **Valentine’s Day**.

With an extremely important fact that 53 percent of women say they would end their relationship if they didn’t get something for **Valentine’s Day**, and

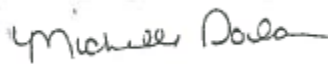
Whereas, This year the winter storm, Snochi, as officially named by the Weather Channel, decided to visit the Tri-Cities. But in response to this cold meteorological intruder to the region, hearts in the Tri-Cities are still warm, and

Whereas, Young or old, those who want love in their heart have an extra two days to enjoy this special time of **Valentine’s Day** with many merchants extending discounts and sales events through Sunday.

Now, Therefore, we, the Mayors of the Tri-Cities, TN-VA do hereby extend **Valentine’s Day** through the weekend, February 14th - 16th 2014 and hereby proclaim this as

“Sweetheart Weekend”

in our great cities and ask all lovers or hopeful lovers to not miss out on this once-a-year opportunity to express their devotion to those they truly care for.



Michelle Dolan, Mayor
City of Bristol, Tn



Guy Odum, Mayor
City of Bristol, Va

Ralph Van Brocklin, Mayor
City of Johnson City, Tn

Dennis Phillips, Mayor
City of Kingsport, Tn

