



City of Kingsport

MEDIA & INFORMATION
RESOURCE KIT



Media & Information Resource Kit

Within this media kit, you will find all the avenues that the City of Kingsport uses to communicate accurately with its residents. If you don't currently 'follow or like,' or receive any of these communication channels, please consider doing so.

Being a member on a city board or commission means you're a city ambassador. We will rely on you to help spread accurate, good city information and to direct those who are seeking that information to any of the below city-managed news sources.

KEY CITY SOCIAL MEDIA CHANNELS

The city has over two dozen social media channels.

By following or liking either the Kingsport Alerts or This is Kingsport pages, you'll see others pop up that might interest you.



Kingsport Alerts
This is Kingsport



@thisiskingsporttn

CITY WEBSITES

The city has many websites, from Allandale Mansion to Kingsport Public Library to Parks and Recreation. Below you'll find the complete list of city websites.

www.kingsporttn.gov

www.thisiskingsport.com

www.pavekingsport.com

www.swimkingsport.com

www.baysmountain.com

www.arts.kingsporttn.gov

www.kingsportfarmersmarket.com

www.kingsportlibrary.org

www.seniors.kingsporttn.gov

www.kingsporttransit.org

www.kingsportgreenbelt.com

www.kingsportparksandrecreation.org

CONNECTKINGSPORT



If you've not yet downloaded the free city app, [ConnectKingsport](#), please do so. It's the easiest way to report any concerns or issues directly to the city department responsible for handling the issue.

Found a pothole? Report it in the app and the streets department is notified.

Spot graffiti or litter on the Greenbelt? Report it and the maintenance department is notified.

Damaged garbage cart? Report it and the sanitation department is notified.

To download the app, search for it in the App Store or in the Google Play Store.

BMA HIGHLIGHTS NEWSLETTER

Wondering what's the easiest way to keep up with what's happening with your local government?

Sign up to receive the [Board of Mayor & Alderman Highlights](#) newsletter. It's sent out after every Tuesday night business meeting and features an update on current projects, what items were on the agenda, vote counts, the latest sales tax numbers and more.

A blue rectangular sign-up form for the BMA Highlights newsletter. At the top, it says "Don't miss out on what's important". Below that, a short paragraph explains the newsletter's purpose. A white envelope icon is centered below the text. Underneath is a white input field labeled "EMAIL ADDRESS" with a red asterisk. At the bottom is a dark blue button with the word "SUBSCRIBE" in white capital letters.

Sign up at www.kingsporttn.gov using the blue box provided near the bottom of the homepage.

WEDNESDAY PAGE

the **KINGSPO**
Spirit

NEWS OF THE WEEK FROM THE CITY OF KINGSPORT



**JULY 28
2021**



SHOW YOUR LOVE FOR THE MOUNTAIN.

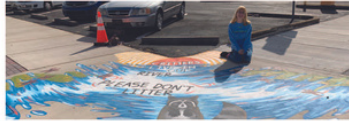
Bays Mountain Park & Planetarium has merchandise to celebrate its 50th Anniversary! Best of all? You can purchase yours in the Nature Center gift shop and online. Visit baysmountain.com/merch to purchase limited edition t-shirts, hoodies, hats, mugs, water bottles, stickers and more. Plus, be sure to keep an eye on that website—additional designs will be released throughout the year for special events and more. All proceeds will support 50th anniversary initiatives!

To learn more about Bays Mountain's 50th year, visit BAYSMOUNTAIN.COM



ConnectKingsport

- Connect to your city
- Report issues
- Track reports
- Learn about events



KEEP OUT POLLUTION—THAT'S THE SOLUTION!

Are you a local artist with a passion for keeping the environment and Kingsport clean? Do you have an artistic talent for conveying a message within your art? The City of Kingsport Stormwater Department, with the help of the Office of Cultural Arts and Engage Kingsport, is seeking local artists and creative minds to paint for storm drains to raise awareness about the importance of protecting our rivers, stream habitat and aquatic wildlife.

The deadline to submit entries is August 30. Five winners will be selected by September 2. The five winning artists will receive \$500 and the chance to have their artistic talents on the streets of local Kingsport locations.

Sponsors for this year's contest include Barge Design Solutions, Kingsport Imaging, Materni & Craig and Now or Never Tattoo Gallery.

The artists will each receive one quart of red, yellow, blue, white and black paint. Painting will begin the week of September 13. For complete rules and guidelines, please visit: <https://www.kingsporttn.gov/water-stormwater/stormwater/drain-art/>

What is Stormwater?

As Kingsport grows, the ground became covered with asphalt, concrete and buildings. Without realizing it, an important part of the water cycle was disturbed. Instead of rain naturally filtering into the ground, it flows over roofs, driveways and streets as stormwater. Stormwater can pick up pollutants and transport them into local waterways via the storm drain system. Pollutants include everyday items like pesticides or fertilizers in our yards, oil in our cars and even soap. When introduced into the waterway, pollutants have a harmful effect on aquatic life and the health of our rivers.

Be sure to like and follow the Kingsport Public Works Facebook page to see progress pictures of the storm drain art once the artists get started!



AUGUST UNDER THE STARS AT ALLANDALE IS BACK!

Friends of Allandale (FOA) will present its 7th season of August concerts beginning August 3 at the Allandale Amphitheater. All shows are free and present a great opportunity for family entertainment.

All concerts will be on Thursday evenings during August with the first concert featuring Folk Soul Revival. Concerts begin at 7 p.m. and food services open at 6 p.m. This year, the food trucks for each concert include Oppie's Pasa and Backdraft BBQ with Bays Mountain Brewing returning as the beer vendor for adults 21 and older.

"We were fortunate to be able to keep three out of four of our entertainers from the extended 14th season, including Folk Soul Revival (August 3), Beany Wilson with Ivy Road (August 10), and SPANX - The Box (August 17)," said FOA Vice President Colette George. "We are also excited to have Beth Slapp and her band (August 24) return after an absence of several years. It should be a very exciting season."

Eastman Credit Union and Visit Kingsport have been sponsors for all seven seasons and Eastman is sponsoring for their third year. Other major sponsors include: Gilman Bank, Allandale Package Store, Champion Chevrolet, Bank of Tennessee and Blue Ridge Properties. On-site signage is provided by MYCROFT Signs. Parking is free and supervised by Kingsport Police officers.

Those attending are encouraged to bring chairs, blankets and a picnic dinner, or take advantage of some great food from vendors on-site. In case of rain, the concert will be held in the 'Brooklet Pavilion at the rear of the property.

For more information, please visit <http://augustunderthestars.com>.



This all-encompassing, mobile friendly website answers,

'What's going on in Kingsport?'

Through event additions every day to frequent blog posts, the website offers a place to plan weekends and engage within the city.

www.ThisIsKingsport.com



CIVICREC

The leisure services software allows residents to find out information about activities, classes and sporting events taking place within the city. In addition, users can register for events, manage memberships, reserve facilities and more, all online.

[Access it at www.kingsporttn.gov](http://www.kingsporttn.gov)

TOOLBOX

The Neighborhood Commission toolbox provides information and resources to residents on a variety of city topics, such as code enforcement, forming a neighborhood watch, and various city services.

[Access it at www.kingsporttn.gov](http://www.kingsporttn.gov)



Every week, for the past 5+ years, the city's had a dedicated news page in the TimesNews. On this page, you'll find articles ranging from current projects to budget information to special events.