

# Kingsport

T E N N E S S E E



## Impact Kingsport

**A Blueprint for  
Promoting Service  
as a Strategy to  
Impact Challenges  
and Strengthen  
Communities**

...a proactive strategy to grow Kingsport's economic base...

# About Cities of Service

- Founded in New York City - 2009
- Bipartisan coalition of mayors (17)
  - Committed to work together to engage citizens to address pressing city needs through impact volunteerism
- Each mayor agreed to:
  - Develop comprehensive service plan & strategy for meeting a specific need of the city
  - Work with other mayors & elected officials to accelerate the service movement
  - Encouraging other mayors to join the national effort
  - Supporting the goals of the Serve America Act



# About Cities of Service

- 21 cities participated
- \$200,000 grant by the Bloomberg & Rockefeller Foundations
  - Hire a Chief Service Officer
  - Develop & implement high-impact service plan
  - 2 year period
  - Most had multiple initiatives

New York – Atlanta – Baltimore – New Orleans – Philadelphia –  
Nashville – Sacramento

- Nashville
  - clean up after the flooding
  - improve K-2 grade reading scores
  - high school students mentoring middle school students
- New York City
  - reduce the carbon footprint of the city
  - increase green space–



# Cities of Service Today

- Over 100 mayors representing nearly 50 million Americans
- Kingsport is now a member of the 117 coalition cities
  - Only four in the state of TN  
Memphis – Nashville – Chattanooga - Kingsport



# Cities of Service & AARP

## Volunteer Chief Service Officer Initiative

- AARP founded on the principal of service
- 2011 joined forces to implement
- Recruited cities under 100,000 population to join
- \$5,000 AARP grant - *Project planning expenses*



- Davenport, IA
- Allentown, PA
- York, PA
- Glen Falls, NY
- Pierre, SD
- Nacogdoches, TX
- Kingsport, TN



Bunky Seay

Jeanette Scalf

Morris Baker

Bill Anderson



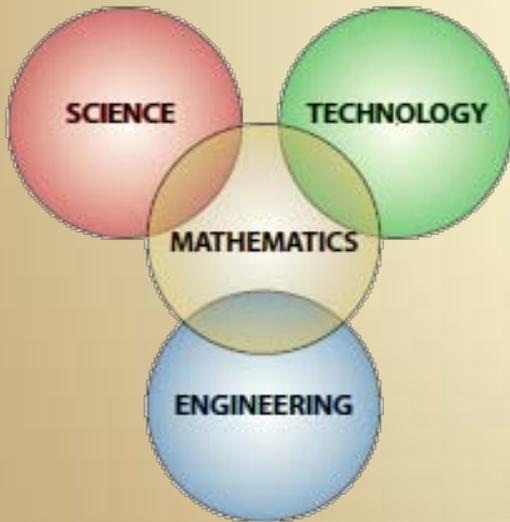
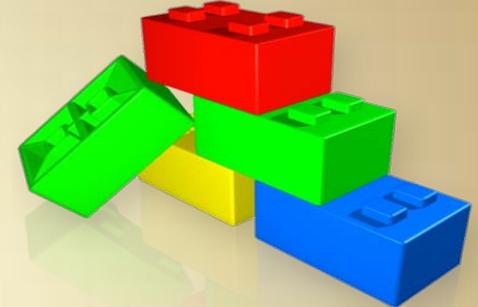
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# Foundations for Impact Kingsport

- “Integrated Industrial” concept
- Critical city need – economic development opportunities



- Large concentration of STEM employers
  - Science, Technology, Engineering & Math
- Large concentration of highly skilled retirees

# Initiative Vision

To engage highly educated retirees in Kingsport to utilize their many years of experience & business contacts in a proactive strategy to grow Kingsport's economic base through attracting new and retaining existing businesses and industrial companies



## ➤ Human Capital

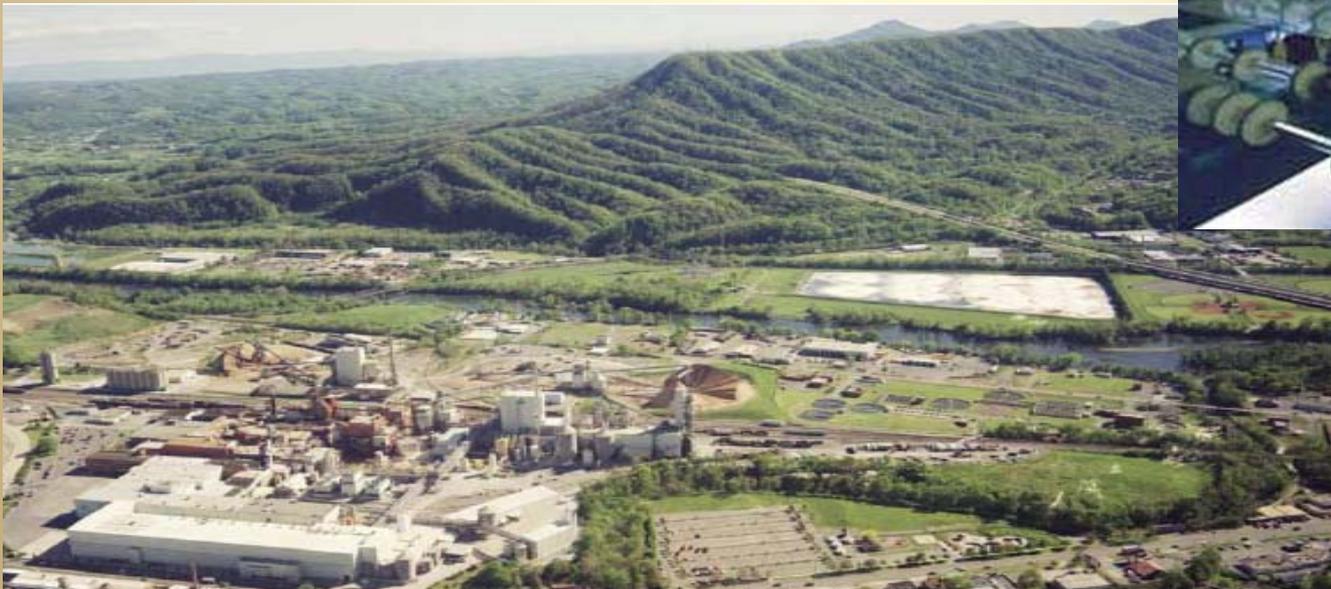
- One of our regions greatest assets
- Currently not being capitalized & utilized to its potential

## ➤ Economic Developers

- Work with a broad array of industries
- Do not always have detailed knowledge
  - about a specific product or process
  - manufacturing suppliers & customers

# Last 5 years

- > 1300 individuals have retired from Kingsport's three largest employers
- Estimated > 200 highly educated retirees





# Kingsport's Higher Education Initiative



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## HOW CAN YOU BE INVOLVED ?



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